



# THE DILETTANTE

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## STYLE GUIDE

The Dilettante provides a fleeting foray into fascinating subjects surrounding art, history, creativity and unconventionality, with articles intended to be accessible, easily digestible, and fun.

This style guide has been produced to ensure consistency across the magazine, along with providing a few bits of information for our writers.

## SUBMISSION GUIDELINES:

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- Please share your article via Google Docs or email over a Word document.
- For any hard facts or quotes finding two sources to check veracity is good practice.
  - Please provide hyperlinks or references to any original sources.
  - Please provide a title and subtitle, or a few suggestions, for your article.
- Please provide any imagery that may work for your article (with a link to where you found it so we can provide credits or look to obtain copyright licence!)
  - Please keep in mind agreed word count and be aware that your article may be edited before publishing.
  - Please provide links to your portfolio, any published work, or social media channels so we can link to you!
- We would greatly appreciate any backlinks to our website and any social media promotion once your piece has been published!

## TONE & VOICE

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- We want our writers to use their own voice, but please familiarise yourself with the wider tone of The Dilettante. We are whimsical, fun, informative reflective, humorous, generally positive and sometimes embracing of the absurd.
- While we enjoy the occasional use of flowery and verbose language, we want to make our content accessible to all, so please bear this in mind and make sure articles do not baffle newcomers to the subject.

## FINER DETAILS

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- For quotations, please use double quotation marks.
- Numbers one to ten to be written out, whilst 11 and up can be in numerical style.
  - Personal P.O.V. is fine if relevant to the theme of the article.

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If you have any further questions or guidance, just drop us an email. We are always happy to chat!

Many thanks,

Sophie Gargett - *Editor*